

# GLCC Member Survey

1. Please provide a brief profile. How long have you been a member?			
		Response Percent	Response Count
Just Joined this Year		9.7%	37
<b>1 to 5 years</b>		<b>24.9%</b>	<b>95</b>
5 to 10 years		20.4%	78
11 to 20 years		23.8%	91
Over 20 yrs		21.2%	81
		<b>answered question</b>	<b>382</b>
		<b>skipped question</b>	<b>5</b>





2. Are you ?			
		Response Percent	Response Count
<b>A regular member</b>		<b>76.1%</b>	<b>293</b>
A port captain		17.9%	69
A current or former officer or director		6.0%	23
		<b>answered question</b>	<b>385</b>
		<b>skipped question</b>	<b>2</b>







3. What is your primary Boat Ownership?			Response Percent	Response Count
Power			49.3%	189
Sail			47.5%	182
No Boat at this time			3.1%	12
			<b>answered question</b>	<b>383</b>
			<b>skipped question</b>	<b>4</b>




4. How do you describe your passion for cruising including marina hopping, anchoring, voyaging, exploring, etc?			Response Percent	Response Count
Little or none			1.8%	7
Moderate			19.1%	73
<b>Strong</b>			<b>69.2%</b>	<b>265</b>
Fanatic			9.9%	38
			<b>answered question</b>	<b>383</b>
			<b>skipped question</b>	<b>4</b>


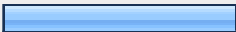


5. What Great Lake do you spend the most time on?			
		Response Percent	Response Count
Superior		7.7%	29
Michigan		29.6%	112
<b>Huron</b>		<b>46.0%</b>	<b>174</b>
Erie		14.3%	54
Ontario		2.4%	9
		<i>answered question</i>	<b>378</b>
		<i>skipped question</i>	<b>9</b>

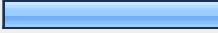




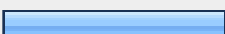

6. How much time do you typically spend annually cruising the Great Lakes, counting weekends and longer periods?			
		Response Percent	Response Count
1 or 2 weeks		14.2%	53
<b>3 to 4 weeks</b>		<b>31.1%</b>	<b>116</b>
5 to 6 weeks		27.9%	104
More than 6 weeks		26.8%	100
		<i>answered question</i>	<b>373</b>
		<i>skipped question</i>	<b>14</b>



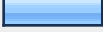

7. How do you prefer to cruise?			
		Response Percent	Response Count
Mostly "port to port", I don't anchor out in the wilderness		24.3%	92
I love to anchor out in the wilderness		22.0%	83
<b>Mostly anchoring with port visits as necessary</b>		<b>46.6%</b>	<b>176</b>
I would anchor out, but I only know of developed ports in my area		7.1%	27
		<i>answered question</i>	<b>378</b>
		<i>skipped question</i>	<b>9</b>


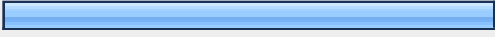

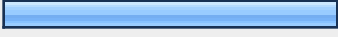



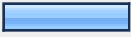
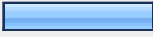

8. How do you find the new webpage delivery format?			
		Response Percent	Response Count
Easy to use		34.9%	130
<b>Okay</b>		<b>41.1%</b>	<b>153</b>
Confusing or difficult		6.7%	25
Haven't looked at the new reports		13.7%	51
Don't use harbor reports		0.3%	1
No opinion		3.2%	12
		<i>answered question</i>	<b>372</b>
		<i>skipped question</i>	<b>15</b>


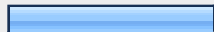
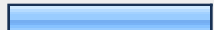
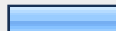
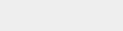
9. How do you prefer to have Harbor Reports with you as you cruise? (Select one)			
		Response Percent	Response Count
In paper form supplied by the Club		46.0%	171
In paper form I print myself as I plan my cruise		32.3%	120
On my computer (not printed except perhaps on board, as needed.)		21.8%	81
		<b>answered question</b>	<b>372</b>
		<b>skipped question</b>	<b>15</b>


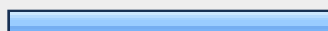

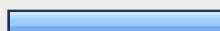
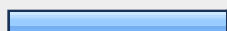


10. Do you read Lifeline and the Membership Directory and Fleet Register?			
		Response Percent	Response Count
Yes, I prefer to receive the printed versions		55.5%	208
Yes, I prefer to view the information on the computer or download and print it		35.5%	133
No, I have been missing them		5.1%	19
No, I am not interested in reading them		4.0%	15
		<b>answered question</b>	<b>375</b>
		<b>skipped question</b>	<b>12</b>

11. Do you usually attend Rally's or Dinners in your Region?			
		Response Percent	Response Count
Yes (Please go to Question #2)		33.2%	121
<b>No, because: (Select as many as appropriate)</b>		<b>53.7%</b>	<b>196</b>
Did not know about them		4.7%	17
Too expensive		6.6%	24
Typically not interested in programs offered		7.7%	28
Prefer cruising alone or with just a couple of other boats.		33.7%	123
Not interested		9.0%	33
		<b>answered question</b>	<b>365</b>
		<b>skipped question</b>	<b>22</b>

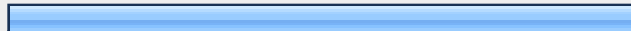

12. Have you attended any of the Club's Annual Rendezvous?			
		Response Percent	Response Count
Yes, I usually attend		15.7%	57
Yes, I have attended at least one in the last 5 years		20.3%	74
Not recently		14.8%	54
<b>Not ever</b>		<b>49.2%</b>	<b>179</b>
		<b>answered question</b>	<b>364</b>
		<b>skipped question</b>	<b>23</b>


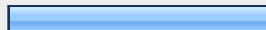
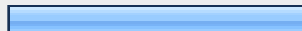

13. Do you plan to attend this year's Rendezvous in Port Colborne?			
		Response Percent	Response Count
Yes (Please skip to next and final section)		7.5%	28
<b>No, because: (Select as many as appropriate)</b>		<b>75.5%</b>	<b>280</b>
Did not know about the Rendezvous		0.8%	3
Too far away, or it's not where I plan to cruise		51.2%	190
Too expensive		5.9%	22
Too close in time to Leamington Rally		1.6%	6
Don't want to commit to 3 to 5 days at a dock		12.1%	45
Prefer cruising alone or with just a couple of other boats.		18.9%	70
Would like to but have other commitments		22.9%	85
Not interested		14.0%	52
		<b>answered question</b>	<b>371</b>
		<b>skipped question</b>	<b>16</b>

14. How often do you visit the GLCC web site?			
		Response Percent	Response Count
I haven't seen the web site		3.8%	14
<b>Once a month or less</b>		<b>31.3%</b>	<b>115</b>
Two to four times a month		30.8%	113
More than once a week		16.6%	61
Whenever I get an email that informs me of something in which I may be interested.		17.4%	64
		<b>answered question</b>	<b>367</b>
		<b>skipped question</b>	<b>20</b>

15. Which features of the web site have you used? (Select all that apply)			
		Response Percent	Response Count
<b>The home page news items</b>		<b>77.9%</b>	<b>264</b>
The events listings		49.6%	168
The harbor reports		77.0%	261
The member list		32.7%	111
The forums (discussion topics)		33.3%	113
On Line Shopping and Payments		15.3%	52
Lifeline issues		45.7%	155
		<b>answered question</b>	<b>339</b>
		<b>skipped question</b>	<b>48</b>



16. Are you receiving the occasional “informational” E-mails from the Club?			
		Response Percent	Response Count
Yes		96.2%	354
No		3.8%	14
		<i>answered question</i>	<b>368</b>
		<i>skipped question</i>	<b>19</b>

17. Do you find these E-Mail Notes Helpful?			
		Response Percent	Response Count
Not helpful		3.1%	11
Somewhat helpful		39.7%	141
<b>Helpful</b>		<b>45.4%</b>	<b>161</b>
Very helpful		11.8%	42
		<i>answered question</i>	<b>355</b>
		<i>skipped question</i>	<b>32</b>

18. Please enter you comments here:		
		Response Count
		179
		<i>answered question</i>
		<b>179</b>
		<i>skipped question</i>
		<b>208</b>